



welcome

Rediscover the Executive Conference Center at the Sheraton New York Times Square Hotel. Offering an ultra-exclusive location, privacy away from noise and distractions and a highly personalized level of service. Whether you're planning a board meeting, strategic planning session, legal deposition or sales meeting, we're experts at hosting problem-free events. Because we want you to focus on what really matters—your meeting content—while we handle all the logistics

Executive Conference Center

TAKING CARE OF BUSINESS

A rarity in New York City, the Executive Conference Center at the Sheraton New York Times Square Hotel feels more like a hotel within a hotel, offering guests an exclusive location coupled with the privacy of a distraction-free environment and the professionalism of a dedicated service team expertly trained to relieve stress and add efficiency to any event.

While we're an ideal choice for smaller to mid-size meetings, our stand-alone 11,000-square-foot facility offers the same turnkey services as a large, multi-story conference center, including the convenience of separate entrances. But we provide a much more intimate setting and level of service, along with everything you need in one location, on just one floor, and all at an exceptional value. We're also one of the few hotels in

Manhattan that offer a full-service FedEx Office® located directly on property. Add to that a contemporary setting and pampering amenities typically found only in boutique hotels—including a private concierge who can tend to your every need—and you have the makings of a productive, memorable, truly one-of-a-kind event.

CISCO TELEPRESENCE SUITE

We're proud to offer access to Cisco's state-of-the-art TelePresence technology. Using high definition video and superb audio, TelePresence creates a lifelike virtual meeting experience connecting participants around the world.

The hotel has partnered with Tata Communications to provide the industry's most global and robust video network. Our TelePresence room seamlessly connects to other public and private TelePresence rooms around the globe in cities such as London, Boston, Toronto, Chicago, Sydney, Mumbai, Manila and Johannesburg.

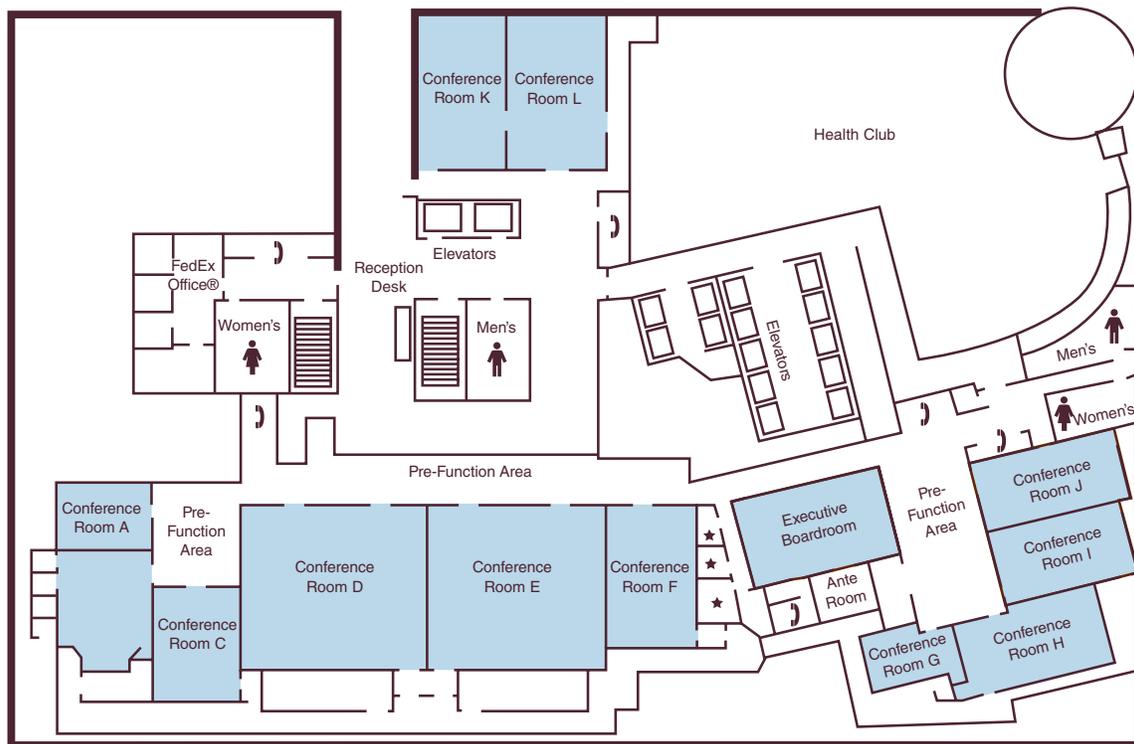
NEW YORK, NEW YORK



EXECUTIVE CONFERENCE CENTER ROOM DIMENSIONS AND SEATING CAPACITY

	Dimensions	Height	Square Feet	Theater	Classroom	Conference	U-Shape	Hollow Square
CONFERENCE A	15' X 22'	8'10"	335	20 / —	10	10	12	12
CONFERENCE B	30' X 26'	9'11"	680	45 / 50	24	18	16	20
CONFERENCE C	22' X 28'	9'11"	607	48 / 50	18	18	14	20
CONFERENCE D	45' X 41'	12'4"	1,826	140 / 180	100	32	34	40
CONFERENCE E	45' X 41'	11'6"	1,826	140 / 180	100	32	34	40
CONFERENCE F	22' X 35'	10'6"	769	64 / 80	24	22	20	24
CONFERENCE G	24' X 10'	9'5"	252	12 / —	8	14	—	—
CONFERENCE H	38' X 19'	8'9"	722	54 / 66	30	22	24	28
CONFERENCE I	20' X 33'	8'9"	653	48 / 60	24	20	20	22
CONFERENCE J	18' X 36'	8'9"	655	48 / 60	24	20	20	22
CONFERENCE K	47' X 24'	8'2"	954	63 / 84	30	28	24	28
CONFERENCE L	25' X 36'	11'6"	879	62 / 84	30	24	22	24
EXECUTIVE BOARDROOM	37' X 24'	10'1"	798	—	—	—	20	22

To see additional meeting space and function room capacities, please visit sheratonnewyork.com/times-square



The Executive Conference Center at the Sheraton New York Times Square Hotel proudly partners with PSAV Presentation Services, a global audiovisual company, for program design and technical support.

A digital version of this brochure can be viewed at sheratonnewyork.com/times-square.



EXECUTIVE CONFERENCE CENTER

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TIMES SQUARE HOTEL
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f — 212 841 6445

sheratonnewyork.com/times-square

To assist with booking space contact:
t — 212 841 6615
e-mail: nymetromarketleads@starwoodhotels.com

FACTS AT A GLANCE

- The Executive Conference Center offers all of the comforts and features requisite of an I.A.C.C.-certified conference center, along with a wide range of thoughtful and convenient amenities, including:
 - Ergonomic seating
 - Solid, soundproof walls (no airwalls)
 - Tackable wall surfaces
 - Regulation lighting
 - Spacious and open seating areas
- A total of 13 conference rooms accommodate anywhere from 10 to 180 guests
- The Executive Boardroom features a custom-made table that seats up to 22 attendees, with built-in power and data ports and ergonomic leather chairs that tilt and swivel for comfort
- A quick elevator ride to the hotel's 44th floor takes you to our Cisco TelePresence Suite, which offers a lifelike virtual meeting experience that connects participants globally, with unparalleled clarity and sound
- PSAV Presentation Services offers onsite equipment, services and technicians to handle all of your audiovisual, Internet and technical requirements. For more information, please visit PSAV.com.
- Offering a full-service FedEx Office® on property

- For value and convenience, we offer half-day and full-day meeting packages and special banquet pricing
 - Part of the hotel's green initiatives, Starwood eMenus affords meeting planners the chance to explore, organize and budget event menus online, whenever they want, however they want
 - FIT Meetings, a signature Starwood Program in collaboration with Core Performance, provides meeting planners with healthy menu options so attendees can be mentally and physically prepared for maximum productivity

REDISCOVER SHERATON

We offer energizing innovations you won't find anywhere else in the city, like the new Sheraton Fitness Powered by Core Performance and The Link@SheratonSM experienced with MicrosoftTM that offers Wi-Fi, access to PC workstations and printing—free to our guests. Explore Midtown with a touch of your finger with Microsoft SurfaceTM. Sheraton Travelite lets you enjoy unique laundry options, luggage storage and luggage shipping

SEE HOW WE HAVE CHANGED

We are dedicated to providing quality and consistency in everything we do. Guests can now enjoy an all-new bright and open lobby. We've also renovated our superior rooms and our Club

Level rooms. The SPG Club Lounge has also been entirely redesigned.

But our evolution doesn't stop there. Recently renovated guestrooms have been rebuilt from floor to ceiling to offer the utmost in modern comfort and efficiency, with:

- Sleek new furnishings, soft goods, window treatments and lighting; total bathroom redesign with new porcelain fixtures, tile and lighting
- New rooms will also offer flat-screen TVs and exciting innovations, including the Sheraton Sweet Sleeper Bed, spacious work areas with ergonomic seating, redesigned nightstands with built-in power panels, wireless HSIA, wired Life Safety System and all-new heating and cooling for individual climate control
- All of the hotel's suites have been reconfigured and redesigned with luxury finishes throughout

You'll also find a new setting at Hudson Market. Serving buffet breakfast and lunch, our restaurant offers attendees a wider variety of options and helps expedite the time spent away from meetings. In the evening, it transforms into Hudson Market Burger, offering a casual and affordable dining experience unique to a hotel setting.

**SHERATON NEW YORK
TIMES SQUARE HOTEL**
NEW YORK, NEW YORK